Filmmaking

Name_____ Per._____

PUBLIC SERVICE ANNOUNCEMENT CRITERIA CHART

- ❑ Synopsis presented. DUE AUGUST 23
- ❑ Screenplay complete. DUE SEPTEMBER 4
  - Celtx tutorial completed. DUE AUGUST 27
  - Accurate use of screenplay format
  - 1 page long
- ❑ Storyboard complete. DUE SEPTEMBER 10
  - Every shot sketched
  - Variety of shots
  - Dialogue, action, FX, SFX noted
- ❑ Premiere Pro Tutorials. DUE SEPTEMBER 18
  - Still images
  - Titles
  - Transitions
  - Effects
  - Audio
- ❑ Voiceover recording completed. DUE SEPTEMBER 27
  - Clear articulation
  - Clean reading
  - Expression
  - Undistorted
  - No background noise
- ❑ Still image research completed. DUE SEPTEMBER 27
  - High resolution
  - Clear and in focus
- ❑ Rough Edit completed. DUE OCTOBER 8
  - Message clearly communicated
  - Exactly 30 SECONDS running time, excluding credits
  - At least 2 components used (voiceover; dramatization; interviews, text, sound and music; related media)
  - Rule of Thirds used to compose images
  - Transitions between all clips
  - Still images clear and high resolution
  - Voiceover clear, undistorted and balanced

- ❑ Final Edit. DUE OCTOBER 14
  - All revisions completed
  - Titles legible and animated
  - Credits complete and legible
  - Sound levels balanced

- Transitions added
- Keyframe animation used for still images
- Program exactly 30 seconds long WITHOUT TITLES AND CREDITS
- NO MEMES OR BL0OPERS

❑ Video Output completed. DUE OCTOBER 14
- Saved on desktop as a mp4 file
- Transferred to class storage

❑ Video screened. DUE OCTOBER 15-18
- Effective oral presentation

❑ Self-assessment completed. DUE OCTOBER 15