## Inserting image inside web shape (Nike)

- 1. Find an image on the Internet or work with an image of your choice.
- 2. Find a high contrast image, like the Nike logo. Make sure this image is a JPG or JPEG file. If it is a PNG file, open it in Preview and export it as a JPG.
- 3. Create a new document in Photoshop.
- 4. Place your Internet image or photo in you Photoshop document.
- 5. Place the black and white image in a layer over the photo.
- 6. Use the Magic Wand tool to select the black area of the black and white image. Marching ants will surround the black image.
- 7. SELECT>INVERSE to select the area outside the black image. This will create a mask that will cover everything except the shape represented by the black image.
- 8. COMMAND + J to copy the inverted selection to new layer
- 9. Close down original shape layer. Your photo will fill the shape of the black image.

## Inserting an image into a shape (CLIPPING MASK)

- 1. Find an image on the Internet or work with an image of your choice.
- 2. Create a new document in Photoshop.
- 3. Create a new layer, LAYER>NEW LAYER.
- 4. Select the shape tool on the Toolbar.
- 5. Select the third shape option, FILL PIXELS, on the Options Bar.
- 6. Place a shape on the new layer, for example a heart. Solid shapes are the simplest to work with.
- 7. Place your Internet image or photo in your Photoshop document. It will automatically be placed on a new layer above the shape layer. Your shape must be below your image in the Layers panel.
- 8. Place the cursor on line between the image and shape layers in the Layers Panel. The cursor will look like a pointing hand.
- 9. Hold down OPTION+CLICK. Your image will now fill the shape. This is called a CLIPPING MASK.