

INSPIRATIONAL POSTER SCORING RUBRIC

FOCUS RATING:	4	3	2	1	0
FOCUS	<ul style="list-style-type: none"> • Submitted all materials • Worked hard in and out of class • All work completed on time • Always contributed to discussions • Met or exceeded all criteria 	<ul style="list-style-type: none"> • Submitted all materials • Worked hard in and out of class • Most work completed on time • Frequently contributed to discussions • Met all criteria 	<ul style="list-style-type: none"> • Submitted most materials • Sometimes worked hard in and out of class • Most work completed on time • Sometimes contributed to discussions • One or two criteria missing 	<ul style="list-style-type: none"> • Materials missing • Did not work hard in and or of class • Some work completed on time • Rarely contributed to discussions • Three or four criteria missing 	<ul style="list-style-type: none"> • Most materials missing • Did not work hard in or out of class • Work incomplete • Did not contribute to discussions • Inappropriate solution
ELEMENTS/ PRINCIPLES/ EXPRESSIVE	<ul style="list-style-type: none"> • Clear center of interest • Elements of art effectively communicate quality/interest • Text and images modified • Full color • Whole page 	<ul style="list-style-type: none"> • Clear center of interest • Elements of art effectively communicate quality/interest • Most text and images modified • Full color • Whole page 	<ul style="list-style-type: none"> • Center of interest • Elements of art effectively communicate quality/interest • Some text and images modified • Full color • Whole page 	<ul style="list-style-type: none"> • Unclear center of interest • Elements of art ineffectively communicate quality/interest • Text and images not modified • Lack of color variety • Less than whole page 	<ul style="list-style-type: none"> • Unclear center of interest • Elements of art ineffectively communicate quality/interest • Text and images not modified • Two or fewer colors used • Less than whole page
CRAFTSMANSHIP/ TECHNIQUE	<ul style="list-style-type: none"> • All images high resolution • Accurate use of Photoshop tools • Saved in TIFF format • Effective file management • Text legible 	<ul style="list-style-type: none"> • Almost all images high resolution • Accurate use of Photoshop tools • Saved in TIFF format • Effective file management • Text legible 	<ul style="list-style-type: none"> • Majority of images high resolution • Accurate use of most Photoshop tools • Saved in TIFF format • Effective file management • Text legible 	<ul style="list-style-type: none"> • Some images high resolution • Accurate use of some Photoshop tools • Saved in TIFF format • Ineffective file management • Text difficult to read 	<ul style="list-style-type: none"> • Project incomplete • Inaccurate use of Photoshop tools • Project not saved in TIFF format • Text illegible
CREATIVITY/ ELABORATION/ INDEPENDENCE/ INVENTIVENESS	<ul style="list-style-type: none"> • Unique, original concept • Very creative solution • Theme elaborated on to a high degree • Ability to take initiative in assignment that augments what is learned • Self-motivated • Complex solution 	<ul style="list-style-type: none"> • Original concept • Theme is present with some elaboration • Ability work and think independently • May have sought additional material to realize concept 	<ul style="list-style-type: none"> • Concept partly derivative • Theme is present with little elaboration • Some initiative in working and independent thinking 	<ul style="list-style-type: none"> • Lack of originality • Theme is undeveloped • Very little initiative • Waits to be told what to do 	<ul style="list-style-type: none"> • Unoriginal • Theme is copied or traced • No initiative • Does not work independently