CHARACTER DESIGN SCORING RUBRIC

FOCUS RATING:	4	3	2	1	0
FOCUS	• Submitted all materials • Tutorials completed • Worked hard in and out of class • All work completed on time • Always contributed to discussions • Met or exceeded all criteria	• Submitted all materials • Tutorials completed • Worked hard in and out of class • Most work completed on time • Frequently contributed to discussions • Met all criteria	• Submitted most materials • Tutorials completed • Sometimes worked hard in and out of class • Most work completed on time • Sometimes contributed to discussions • One or two criteria missing	• Materials missing • Tutorials not completed • Did not work hard in and or of class • Some work completed on time • Rarely contributed to discussions • Three or four criteria missing	• Most materials missing • Tutorials not completed • Did not work hard in or out of class • Work incomplete • Did not contribute to discussions • Inappropriate solution
ELEMENTS/ PRINCIPLES/ EXPRESSIVE	• Character clearly communicates identity 100% • Clear center of interest • Full color • 4 drawings • 2 profile • 2 full face • Whole page used	• Character communicates identity 90% • Clear center of interest • Full color • 4 drawings • 2 profile • 2 full face • Whole page used 75%	• Character communicates identity 75-80% • Center of interest not clear • Full color • 4 drawings • 2 profile • 2 full face • Whole page used 50%	• Character communicates identity less than 75 • Center of interest not clear • Full color • Less than 4 drawings • Whole page used 25%	• Project incomplete or missing
CRAFTSMANSHIP/ TECHNIQUE	• Gradients used to create shadows • Consistent proportion and scale 100% • Variety of line weights and colors • Facial features accurately drawn • Files saved as JPEG • 8.5" x 11" page size • 300 ppi resolution	• Gradients used • Scale and proportion consistent 90% • Variety of line weights and colors • Facial features accurately drawn • Files saved as JPEG • 8.5" x 11" page size • 300 pp1 resolution	• Gradient used • Scale and proportions consistent 80% • Line weights and colors sometimes vary • Facial features general • Files saved as JPEG • 8.5" x 11" page size • 300 ppi resolution	• Gradients not used • Inconsistent scale • Line weights and colors do not vary • Facial features inaccurate • Files not saved as JPEG • 8.5" x 11" page size not always used • 300 ppi resolution	• Project incomplete or missing
CREATIVITY/ ELABORATION/ INDEPENDENCE/ INVENTIVENESS	• Unique, original concept • Very creative solution • Theme elaborated on to a high degree • Ability to take initiative in assignment that augments what is learned • Self-motivated • Complex solution	• Original concept • Theme is present with some elaboration • Ability work and think independently • May have sought additional material to realize concept	• Concept partly derivative • Theme is present with little elaboration • Some initiative in working and independent thinking	• Lack of originality • Theme is undeveloped • Very little initiative • Waits to be told what to do	• Unoriginal • Theme is copied or traced • No initiative • Does not work independently