THE DOLLAR REDE$IGN PROJECT

DIGITAL IMAGING

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The first one dollar bill was issued in 1862 to help finance the Civil War. The portrait of George Washington and other design elements that we recognize today were added in 1929.

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Despite a few tweaks over the years, the cash money in your pocket looks a lot like it always has, with the same all-male cast of characters. But it doesn't have to be this way. In England, the writer Jane Austen will grace their tenner in 2017 (where she will replace Her Majesty!).

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Switzerland celebrates one of its artists on every bill.
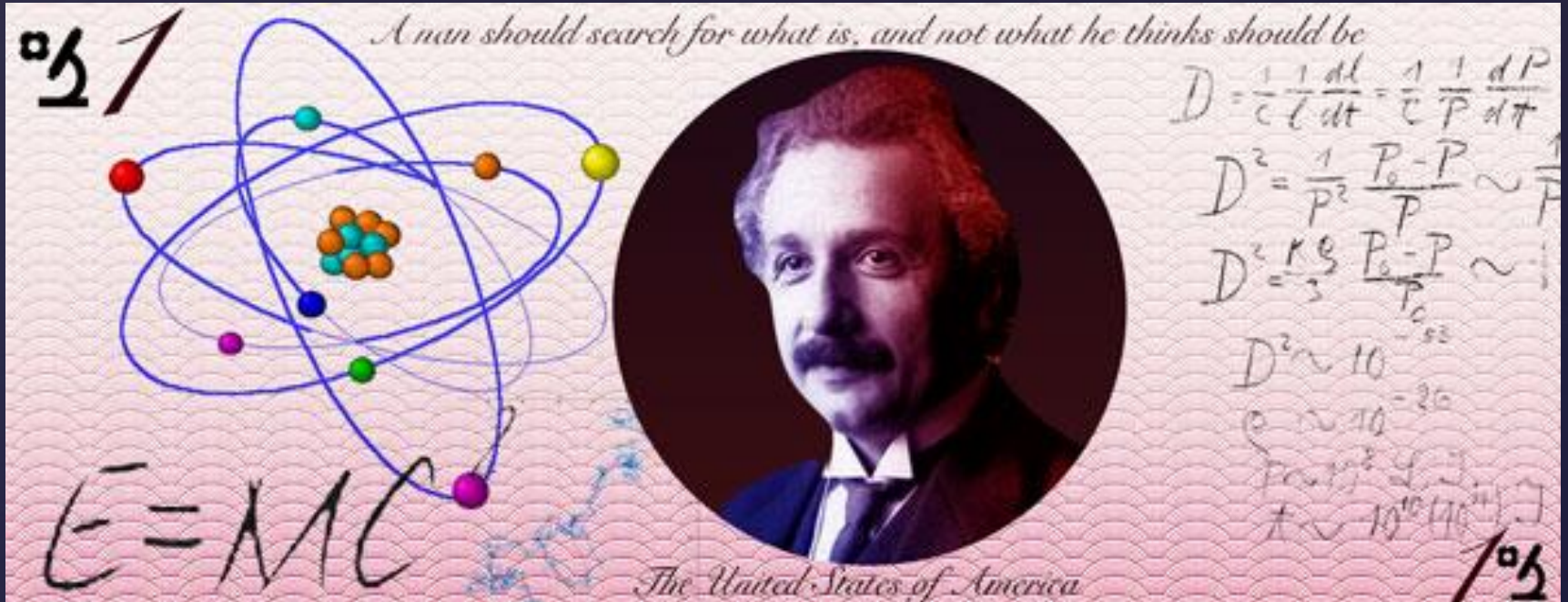
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Your task is to replace the "dead presidents" with great Americans – civil rights leaders,
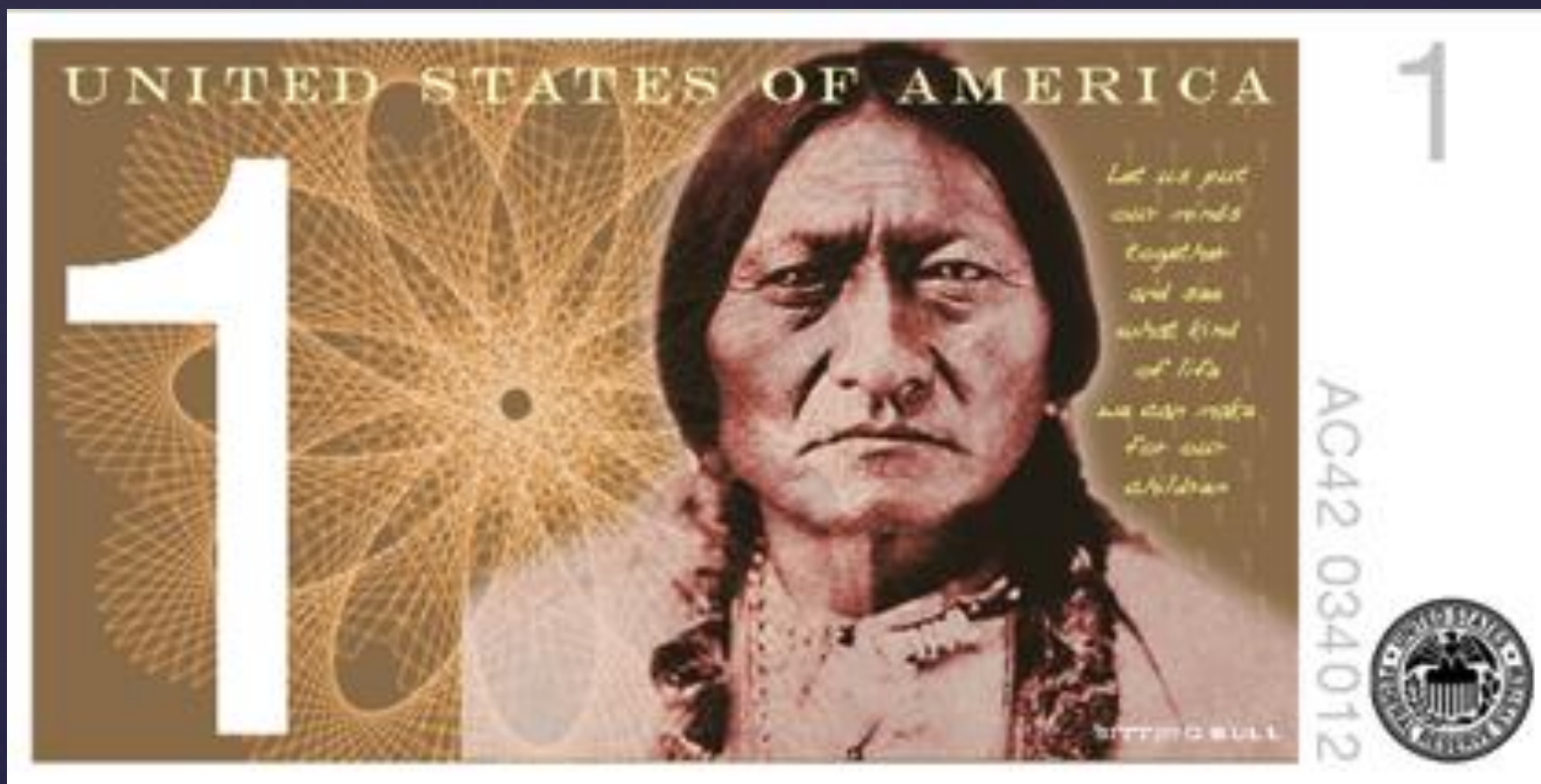
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visual and performing artists,

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scientists,

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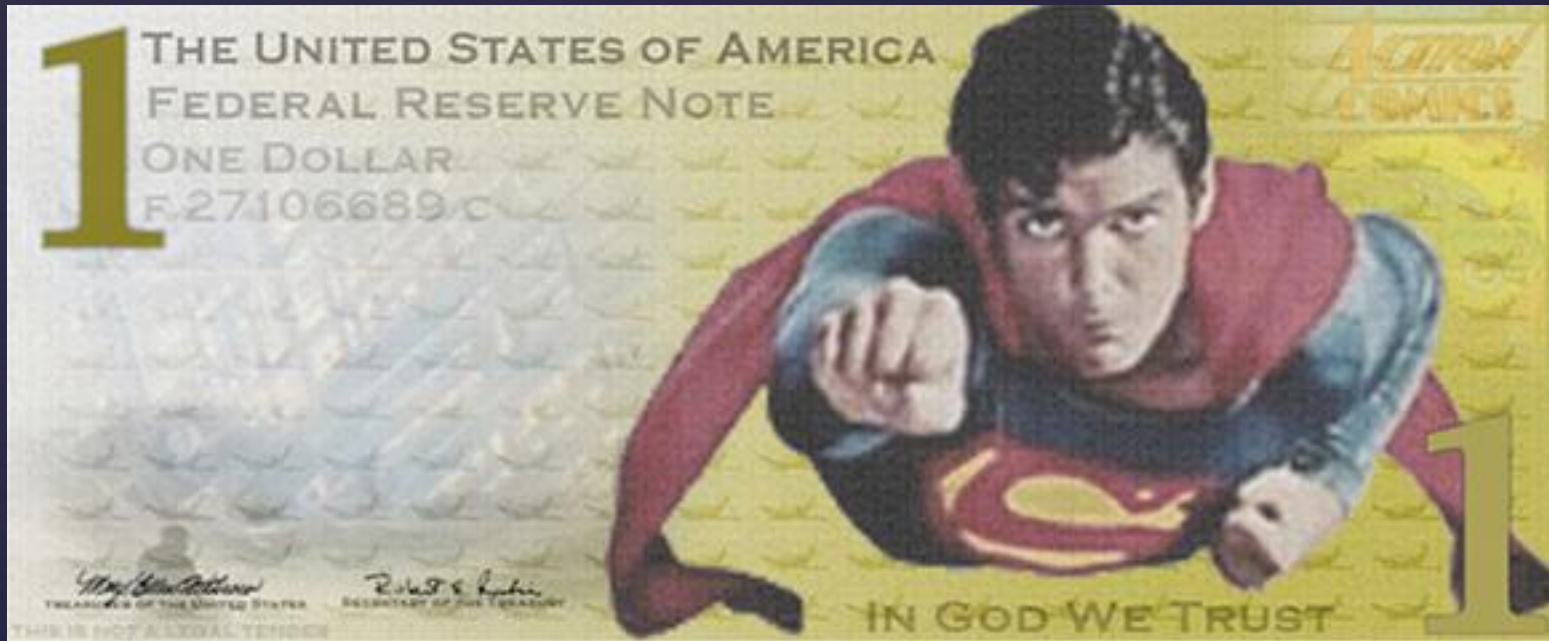

historical figures,

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ONE DOLLAR
I 50502012 X

Alice Paul

Or anyone else you regard
as a great American.

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Your designs will use text and images, which may be archival or original. Use Photoshop's tools, filters, and layer styles to bring your concepts to life.

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Start by making rough layouts for the front and back of your dollar redesign in Photoshop. The front and back of your new dollar bill should fit on one 8.5" x 11" page, with a resolution of 300 pixels/inch.

Rough layouts are due on January 27..

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- Subject must be an American who represents today's ideals and diversity
- Front and back on one page
- Full color
- Original design
- Significantly modify Internet images
- Save as TIFF files

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Finished layouts are due on February 6.