

VIDEO RESUME SCORING RUBRIC

FOCUS RATING:	4	3	2	1	0
FOCUS	<ul style="list-style-type: none"> • Submitted all materials • Worked hard in and out of class • All work completed on time • Always contributed to discussions • Met or exceeded all criteria 	<ul style="list-style-type: none"> • Submitted all materials • Worked hard in and out of class • Most work completed on time • Frequently contributed to discussions • Met all criteria 	<ul style="list-style-type: none"> • Submitted most materials • Sometimes worked hard in and out of class • Most work completed on time • Sometimes contributed to discussions • One or two criteria missing 	<ul style="list-style-type: none"> • Materials missing • Did not work hard in and or of class • Some work completed on time • Rarely contributed to discussions • Three or four criteria missing 	<ul style="list-style-type: none"> • Most materials missing • Did not work hard in or out of class • Work incomplete • Did not contribute to discussions • Inappropriate solution
ELEMENTS/ PRINCIPLES/ EXPRESSIVE	<ul style="list-style-type: none"> • Cue cards read without errors • Variety of camera angles and shots • Rule of Thirds used • Visual effects and transitions usually advance narrative • Script and storyboard applied accurately 	<ul style="list-style-type: none"> • Cue cards read with 1-2 errors • At least 3 components used • Variety of camera angles and shots • Rule of Thirds used most of the time • Visual effects and transitions usually advance narrative • Script and storyboard applied most of the time 	<ul style="list-style-type: none"> • Cue cards read with 3-4 errors • 2 camera angles and/or shots used • Rule of Thirds used sometimes • Visual effects and transitions sometimes advance narrative • Script and storyboard applied sometimes 	<ul style="list-style-type: none"> • Cue cards read with 5-6 errors • 1 camera angle/shot used • Rule of Thirds not used • Visual effects and transitions unclear, interrupt narrative • Script and/or storyboard almost never applied 	<ul style="list-style-type: none"> • Cue cards read with more than 6 errors • 1 camera angle/shot used • Rule of Thirds not used • Visual effects and transitions not used • Script and/or storyboard not applied
CRAFTSMANSHIP/ TECHNIQUE	<ul style="list-style-type: none"> • All images in focus • Keyframe animation applied to all still images • Audio clear and undistorted • Titles legible • Sound levels balanced • Output as Quicktime file • Program minimum 1.5 minutes 	<ul style="list-style-type: none"> • Almost all images in focus • Keyframe animation applied to 75% of still images • Audio clear and undistorted • Titles legible • Sound levels balanced • Output as Quicktime file • Program minimum 1.5 minutes 	<ul style="list-style-type: none"> • Majority of images in focus • Keyframe animation applied to 50% of still images • Some audio not clear, some distortion • Titles legible • Most sound levels balanced • Output as Quicktime file • Program 1.5 minutes 	<ul style="list-style-type: none"> • Some images in focus • Keyframe animation applied to 20% of still images • Audio unclear and distorted • Titles illegible • Sound levels unbalanced • Output as Quicktime file • Program less than 1.5 minutes 	<ul style="list-style-type: none"> • Production incomplete • Keyframe animation not applied to any still images • Post production incomplete • Not output as Quicktime file
CREATIVITY/ ELABORATION/ INDEPENDENCE/ INVENTIVENESS	<ul style="list-style-type: none"> • Unique, original concept • Very creative solution • Theme elaborated on to a high degree • Ability to take initiative in assignment that augments what is learned • Self-motivated • Complex solution 	<ul style="list-style-type: none"> • Original concept • Theme is present with some elaboration • Ability work and think independently • May have sought additional material to realize concept 	<ul style="list-style-type: none"> • Concept partly derivative • Theme is present with little elaboration • Some initiative in working and independent thinking 	<ul style="list-style-type: none"> • Lack of originality • Theme is undeveloped • Very little initiative • Waits to be told what to do 	<ul style="list-style-type: none"> • Unoriginal • Theme is copied or traced • No initiative • Does not work independently