

## Exploring Media Arts

Name \_\_\_\_\_

Date \_\_\_\_\_

### ENDANGERED ANIMAL POSTER CRITERIA

Your assignment is to create a public service poster to raise awareness of threatened and endangered animals. Your poster should reflect your concern about the environment and represent your design style.

- Animal research. DUE APRIL 30
- 2 rough layouts created in Photoshop. DUE MAY 22
  - Original full color drawing of an endangered or threatened animal included in each layout.
  - A headline with the name of the animal, and words such as “wildlife,” “species,” “endangered,” “protect,” “conserve,” and “Save.”
  - Body copy providing details of issue
  - Web site for additional information
  - An original full color background.
  - Internet images must be modified beyond recognition.
  - Photoshop tools and filters used.
  - 8.5” (H) x 11 (W)” page size.
  - 300 PPI resolution.
  - Rough layouts are saved on desktop as (YOUR NAME) wildlife rough 1 and 2.
  - All layouts and files placed in a folder on desktop labeled (YOUR NAME) wildlife.
- Final Layout designed in Photoshop. DUE JUNE 2
  - Your best/favorite design is revised and refined.
  - Internet images must be modified beyond recognition.
  - Photoshop tools and filters used with care.
  - Final layout saved on desktop as (YOUR NAME) wildlife final.jpg and (YOUR NAME) wildlife final.tiff
- Final Layout presented. DUE JUNE 3-5
- Self-assessment completed. DUE JUNE 3

**LATE WORK WILL NOT BE ACCEPTED**