

PSA BRAINSTORM AND SYNOPSIS

LIST 10 ISSUES IN YOUR COMMUNITY THAT
COULD BE THE SUBJECT OF A PSA

1. PICK 3 POSSIBLE ISSUES FOR A PSA
2. WRITE ONE PARAGRAPH FOR EACH
3. INCLUDE THE NAME OF THE ISSUE – TOPIC SENTENCE
4. REASON WHY YOU CHOSE IT
5. HOW DOES IT IMPACT YOUR COMMUNITY?
6. CALL TO ACTION
7. HOW WILL YOU COMMUNICATE YOUR CONCERNS TO THE AUDIENCE?

GUN CONTROL

The proliferation of guns in the United States is a serious issue. There have been over 150 school shootings in the last 20 years. I am a teacher and I have two children that attend public school. I am concerned about the safety of all our schoolchildren and school staff. We need to raise awareness about the danger of guns and take steps to enact much stricter gun control legislation. I plan to make a PSA poster in which I will interview people whose family members have been victims of school shootings.