

## **YOUR HEADLINE SHOULD:**

- COMMUNICATE YOUR ISSUE INSTANTLY
- BE BRIEF
- BE CATCHY— SHOULD GET ATTENTION QUICKLY
- RELATE TO YOUR ILLUSTRATION
- TONE – SERIOUS, HUMOROUS,  
INFORMATIVE

## **YOU MAY USE:**

- FIGURES OF SPEECH—METAPHOR, SIMILE,  
HYPERBOLE, PERSONIFICATION
- RHYME
- HUMOR