Inserting Images Inside A Shape

Inserting image inside web shape (Nike)

1. Find an image on the Internet or work with an image of your choice.
2. Find a high contrast image, like the Nike logo. Make sure this image is a JPG or JPEG file. If it is a PNG file, open it in Preview and export it as a JPG.
3. Create a new document in Photoshop.
4. Place your Internet image or photo in you Photoshop document.
5. Place the black and white image in a layer over the photo.
6. Use the Magic Wand tool to select the black area of the black and white image. Marching ants will surround the black image.
7. SELECT>INVERSE to select the area outside the black image. This will create a mask that will cover everything except the shape represented by the black image.
8. COMMAND + J to copy the inverted selection to new layer
9. Close down original shape layer. Your photo will fill the shape of the black image.

Inserting an image into a shape (CLIPPING MASK)

1. Find an image on the Internet or work with an image of your choice.
2. Create a new document in Photoshop.
3. Create a new layer, LAYER>NEW LAYER.
4. Select the shape tool on the Toolbar.
5. Select the third shape option, FILL PIXELS, on the Options Bar.
6. Place a shape on the new layer, for example a heart. Solid shapes are the simplest to work with.
7. Place your Internet image or photo in your Photoshop document. It will automatically be placed on a new layer above the shape layer. Your shape must be below your image in the Layers panel.
8. Place the cursor on line between the image and shape layers in the Layers Panel. The cursor will look like a pointing hand.
9. Hold down OPTION+CLICK. Your image will now fill the shape. This is called a CLIPPING MASK.