Dear Parent/Guardian:

It is my pleasure to have your son/daughter in my class this semester. My goal as a teacher is to provide your child with opportunities to achieve success both in my classroom and in the world outside the classroom. Following is a description of the course objectives, grading, classroom rules and policies.

The objectives of this course are: 1) To expose students to the history and techniques of graphic design; 2) To provide the student with a working visual arts vocabulary; 3) To develop students’ skills in contemporary media-based image production methods; and 4) To align the course content with the content standards of the State of California Education Department.

Please contact me at school if you have any questions or concerns. I welcome your suggestions and involvement.

Sincerely,
Jonathan Mazur,
National Board Certified Teacher
jonathan.mazur@lausd.net
portolamedia.weebly.com
(818) 654-3300

Please read the entire document on portolamedia.weebly.com, and complete and return this form to me by Monday, August 26, 2019. Your signature indicates that you have read, understood, and agree with the information in this package.

I have read, understood and agree with the course standards for Digital Imaging.

Student’s Name ___________________________ Signature ___________________________

Parent’s Name ___________________________ Signature ___________________________

Telephone Number ________________________ Date ___________________________
INFORMATION SHEET

Attendance: Poor attendance and tardiness are the primary cause of failure in this course. Time missed is difficult to make up. Students with excused absences will receive an extra day for every absent day. Note: The student is responsible for making arrangements to complete assignments during lunchtime, after school, or at home. Students with 10 or more combined unexcused absences and unexcused tardies for the semester will automatically receive an “Unsatisfactory” as their Work Habits grade.

Class requirements:
1. Materials: You must bring a pen, pencil and eraser to class every day, and you must acquire a binder or spiral notebook for class notes.
2. Assignments: A presentation will introduce each assignment. All assignments must be completed on time to receive full credit.
3. Late Work: Late work will be accepted for 1 week after the assigned due date. Late work will be lowered at least one letter grade for each day late. Work late more than one week will receive no credit. Late work will not be accepted during the last week of the semester.
4. Presentations: Each major project will culminate in a student presentation. If you are absent without an excuse the day of your presentation, you will not be permitted to make it up. Late work will be ineligible for presentation and will receive no presentation credit.
5. Class Participation: Participation in discussions, volunteering to assist in setup and cleanup, peer tutoring and mentoring, attendance, and punctuality will contribute to your success.
6. Extra Credit: Students can earn extra credit by completing additional classwork and homework: Students can earn extra credit by completing additional classwork and homework, and participating in content-related activities outside of class time such as museum and gallery visits. Extra Credit supplements, but does not replace assigned work, and will be accepted only after all assigned work has been completed.

Resources:
1. Extra help will be available Thursday after school starting in September.
2. The class web site, portolamedia.weebly.com, includes downloadable information about all projects (criteria, rubrics, standards), tutorials, and handouts.
3. Schoology lists all assignments and due dates, as well as grades, and should be checked frequently by student and parents.

Grading Scale:
90-100% = A  80-89% = B  70-79% = C  60-69% = D  0-59% = F

Percentages:
Class Assignments = 70%  Participation = 20%  Presentations = 10%
Classroom rules:
1. Follow directions
2. Work in your assigned seat from bell to bell.
3. Listen when someone talks to the class.
4. Do not disrupt the class or argue with the teacher.
5. Leave gum, food, drinks, make-up, cellular telephones, and electronic games outside the classroom.

Consequences:
Consequences for violations of classroom rules will include detention, confiscation of personal electronics, loss of technology privileges, alternative class assignments, class suspension, and loss of Participation points. Students who do not comply with the classroom rules will receive an “Unsatisfactory” as their Cooperation grade. The teacher will request a meeting with the parents of students with behavior problems.

Rewards:
Rewards for consistently complying with classroom rules, demonstrating outstanding work habits, excellent attendance and punctuality, and contributing to a positive classroom environment will include independent technology time and independent study opportunities.

Accommodations: All students are valued members of the learning community and will be provided with equitable access to the curriculum. Additional support will be offered as required to students with special needs, as follows.
1. **English Learners**: SDAIE strategies, cooperative grouping, preferential seating, peer mentoring.
2. **Special Education**: Accommodations and modifications in accordance with IEPs, consultation/collaboration with Special Education teachers.
3. **Gifted**: Advanced/Modified curriculum, independent study opportunities.
MEDIA CONTENT GUIDELINES

In an effort to provide a safe learning experience that reflects well upon Portola Middle School and Highly Gifted Magnet, all media projects must meet the following content standards:

Projects may NOT include:
- Glorification of violent acts (this includes comedic violence)
- Firearms, explosives or pyrotechnic devices/situations (toys or the real thing)
- Glorification or promotion of drugs or drug use (including alcohol and tobacco)
- Negative character stereotypes based on race, religion, gender, sexual orientation, mental/physical disability, etc.
- Foul language
- Sexual language, situations or sounds
- Promotion or glorification of behavior deemed inappropriate in the LAUSD Parent-Student Handbook.

All projects must obtain written permission of those being photographed or filmed (see the “LAUSD Publicity Authorization and Release”).

Failure to abide by these rules will result in the loss of class credit for the project, a referral may be written, and the student may lose equipment privileges. If you are unsure about whether or not your project may violate any of these guidelines, please ask your teacher for clarification. A good rule is: When in doubt, don’t do it.
COMPUTER USE GUIDELINES

Every student will be assigned a computer for the semester. Appropriate use of computers and related technology is required at all times. Students and teacher work together to promote a healthy, safe learning environment.

- Students must work only on their assigned computer.
- Computers and Internet are to be used only for assigned class work during the instructional day.
- User names and passwords must not be shared with students in other classes.
- Desktop images and screensavers are not to be changed by students.
- Applications may not be downloaded without teacher permission.
- Students are responsible for keeping their computers and workspaces clean.
- Physical damage and malfunctions are to be reported to the teacher immediately.
- Students must comply with the LAUSD Acceptable Use Policy at all times.

Violation of the Computer Use Guidelines may result in loss of technology privileges, alternative assignments, and/or class suspension. Students engaged in cyberbullying will be removed from the class and will forfeit access to New Media classes and Room 145 resources.
Students will be evaluated based on their participation in class activities, their understanding and application of the lesson, and their notes. All assignments will be graded on an A, B, C, D, and F (fail) grade rubric.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Criterion</th>
</tr>
</thead>
<tbody>
<tr>
<td>A (90%-100%)</td>
<td>Student completes assignment clearly exhibiting superior understanding and application of elements and principles required to solve problem.</td>
</tr>
<tr>
<td>B (80%-89%)</td>
<td>Student completes assignment exhibiting good ability to utilize elements and principles required to solve problem.</td>
</tr>
<tr>
<td>C (70%-79%)</td>
<td>Student completes assignment exhibiting proficient ability to utilize elements and principles required to solve problem. Assignment exhibits several errors.</td>
</tr>
<tr>
<td>D (60%-69%)</td>
<td>Student completes assignment exhibiting poor ability to utilize elements and principles required to solve problem. Assignment exhibits a large number of errors.</td>
</tr>
<tr>
<td>F (Below 60%)</td>
<td>Assignment incomplete or missing, exhibits many errors.</td>
</tr>
</tbody>
</table>
# RUBRIC FOR WORK HABITS AND COOPERATION GRADES

Mr. Mazur

## COOPERATION GRADE

<table>
<thead>
<tr>
<th>Grade</th>
<th>Criterion</th>
</tr>
</thead>
</table>
| E (Excellent) | - In assigned seat from bell to bell  
- Has all necessary materials  
- No food, drinks, electronics  
- Follows all directions |
| S (Satisfactory) | - In assigned seat from bell to bell  
- Borrows materials  
- No food, drinks, electronics  
- Follows directions most of the time |
| U (Unsatisfactory) | - Not in assigned seat from bell to bell  
- Does not bring necessary materials  
- Excessive talking/socializing  
- Brings food, drinks and/or electronics  
- Follows directions sometimes  
- Disruptive  
- Defiant, argues with teacher |

## WORK HABITS

<table>
<thead>
<tr>
<th>Grade</th>
<th>Criterion</th>
</tr>
</thead>
</table>
| E (Excellent) | - Completes all assignments  
- Work completed on time  
- Follows directions all the time  
- Maintains resources and workspace all the time |
| S (Satisfactory) | - Completes all assignments  
- 80% of work completed on time  
- Follows directions most of the time  
- Maintains resources and workspace 80% of the time |
| U (Unsatisfactory) | - Completes less than 100% of assignments  
- 2 or more class assignments late  
- Seldom follows directions  
- 3 or more unexcused tardies and absences per quarter  
- 10 or more unexcused tardies and absences per semester  
- Maintains resources and equipment less than 80% of the time |
Your task this semester will be to create a diverse portfolio, using a variety of media and techniques. The portfolio must include 3 completed benchmark assignments.

The benchmark assignments must be your very best work. Each piece should take you approximately five-eight weeks. The process will involve extensive planning, tutorials, research, and collaboration, and possible changes as the evaluation/critique process takes place.

<table>
<thead>
<tr>
<th>The Benchmark Assignments</th>
<th>Start Date</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Inspirational Poster</td>
<td>August 20</td>
<td>September 27</td>
</tr>
<tr>
<td>2. Public Service Advertisement</td>
<td>October 1</td>
<td>October 25</td>
</tr>
<tr>
<td>3. Imaginary Animal</td>
<td>October 28</td>
<td>December 13</td>
</tr>
</tbody>
</table>

1. **Inspirational Poster**
   Digital photography, Photoshop. Combine a photographic self-portrait with text to create a poster illustrating your approach to dealing with adversity.

2. **Public Service Advertisement**
   Photoshop. Design an advertisement to raise awareness of a health or environmental issue in your community.

3. **Imaginary Animal**
   Photoshop. Create an advertisement for a unique imaginary animal that has been acquired by the Los Angeles Zoo.